MELA FOR HER

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Empowering women and girls through sustainable menstrual health solutions

Ethiopia
Founded: 2020
Sector: WASH
www.melaforher.com

In Ethiopia, over **24 million women and girls** face limited access to menstrual products. Affordability, stigma, and lack of menstrual health education impacts girls' school attendance and women's ability to participate in work and community life.

Mela For Her (MFH) produces **reusable sanitary pads, menstrual underwear, and dignity kits** tailored for women and girls in low-income and rural communities. Through a hybrid production model that combines in-house and outsourced manufacturing, MFH ensures quality, scalability, and cost efficiency. MFH combines **manufacturing, social impact, and education** in a holistic menstrual health model.

20+ non-governmental organizations contracting MFH for dignity kit distribution, training and advocacy support

82% of MFH workforce is women

200,000+ women and girls reached through products and education programs

$643K USD
Funding to date

$233K USD
2024 Revenue

$22K USD
2024 EBTIDA

$500K USD
Funding needed

Leadership Team

Kaleab Getaneh Zewelde
Co-founder and CEO

Immaculada Guixe Ancho
Co-funder, and Gender and Social Impact Advisor

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Co-founder and Production Advisor

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